UNIT-I: Fundamentals of Extension -
1. Origin and evolution of Community Development and Extension in India - Lessons learnt from early experiments.
3. Concept of Democratic decentralization, organization and role of Panchayati Raj Institutions in development.
4. Leadership - identification and development.
5. Extension methods - Classification, critical analysis and principles in using extension methods.

UNIT-II: Development Communication -
1. Concept, importance and approaches in development communication
2. Evolving strategies in development communication in India since early planned development.
4. Agencies in promotion of development communication - Government agencies and NGOs.

UNIT-III: Techniques in Communication - Use and Application:
2. Interactive Media: Interpersonal methods and multi-media.
3. Folk Media of Rajasthan.

UNIT-IV: Extension Programme Management -
1. Concept, elements (POSDCORB), process and techniques of management - CPM, PERT and SWOT analysis.
2. Programme Planning: Process, approaches and level of participation, organization sub-plans.
4. Concept, types and role of different community organizations, techniques of and skills in community organizations.
5. Training for Extension programme management - concept, types, models and techniques; management of training programmes.
UNIT-V: Development Programmes -

1. Critical review of development programmes in Five Year Plans.
2. Economic, literacy, non-formal education, health and nutrition programmes: Objectives and role in development.
3. Functions of supportive agencies in development of programmes.
4. Women empowerment: focus in development programmes, principles and agencies of entrepreneurship development and self employment.

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Note:- Pattern of Question Paper

1. Objective type paper
2. Maximum Marks : 100
3. Number of Questions : 100
4. Duration of Paper : Two Hours
5. All questions carry equal marks.
6. There will be Negative Marking.